**TODAY SPLASH** **ONLINE ADVERT RATE [Naira]**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Descriptions** | **Location** | **Size in Pixels** | **Rates Per Day** | **5% VAT** | **TOTAL PER DAY** | **Rates Per Week** | **5% VAT** | **TOTAL PER WEEK** |
| **Leaderboard****Full Banner** | **Top of the site**  | **1350x400** | **11,666** | **583.3** | **12,249.3** | **69,996** | **3,499.8** | **73,495.8** |
| **Full Banner** | **Left side Bar** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |
| **Full Banner** | **Right side bar** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |
| **Sky Scraper** | **In midst**  | **300 x 600** | **9,467** | **473.3** | **9,940.3** | **59,641** | **2,839.8** | **62,480.8** |
| **Full Banner** | **Recent Posts** | **120x240****120x240** | **2,500****2,500** | **125****125** | **2,625****2,625** | **15,000****15,000** | **750****750** | **15,750****15,750** |
| **Full Banner** | **Below Cat** | **180x480** | **3200** | **160** | **3,360** | **19,200** | **960** | **20,160** |
| **Full Banner** | **In Post** | **940x180** | **4050** | **200.5** | **4,250.5** | **24,300** | **1,203** | **25,503** |
| **Full Banner** | **Top Bar** | **728x90** | **3689** | **184.4** | **3,873.4** | **22,134** | **1,106.6** | **23,240.6** |
| **Full Banner** | **Below Cat** | **653x81** | **3479** | **173.9** | **3,652.9** | **20,874** | **1,043.4** | **21,917.4** |
| **Full Banner** | **Top Bar** | **700x81** | **3589** | **179.4** | **3,768.4** | **21,534** | **1,076.4** | **22,610.4** |
| **Full Banner** | **In Post** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |

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| **Page Takeover** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** |
| **Sponsored Content** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** |
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**Direct Enquires to** **Info@todaysplash.com** **or** **Todaysplash@gmail.com**

**OTHER INFO: All Special Sizes and Locations are Negotiable on Request**

**Note:**

* **Adverts that appear concurrently on home and other pages will attract a 50% surcharge on Home page Rate.**
* **Artwork to be provided by advertisers, saved in JPEG, GIF OR SWF Format.**
* **Artwork should be sent by email (as attachment to** **Todaysplash@gmail.com** **or** **Info@todaysplash.com****) or submitted in zip, CD, or Flash Drive.**
* **All Adverts are subject to review and are Negotiable.**
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