**TODAY SPLASH** **ONLINE ADVERT RATE [Naira]**

**Our News Site,** [**www.todaysplash.com**](http://www.todaysplash.com) **, is Nigeria's Finest and Most Informative News Medium, Publishing Articles on Politics, Analysis, Breaking News, Business, Entertainment, Sports and Stories That Are of National Development in Nigeria and around the world. With 0ur Head Office in Ibadan we’ve Been Able to Cut across States, With an Impressive Only Traffic.**

**Take Advantage of our impressive online traffic, and Advertise your Brands and products with us.**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Descriptions** | **Location** | **Size in Pixels** | **Rates Per Day** | **5% VAT** | **TOTAL PER DAY** | **Rates Per Week** | **5% VAT** | **TOTAL PER WEEK** |
| **Leaderboard**  **Full Banner** | **Top of the site** | **1350x400** | **11,666** | **583.3** | **12,249.3** | **69,996** | **3,499.8** | **73,495.8** |
| **Full Banner** | **Left side Bar** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |
| **Full Banner** | **Right side bar** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |
| **Sky Scraper** | **In midst** | **300 x 600** | **9,467** | **473.3** | **9,940.3** | **59,641** | **2,839.8** | **62,480.8** |
| **Full Banner** | **Recent Posts** | **120x240**  **120x240** | **2,500**  **2,500** | **125**  **125** | **2,625**  **2,625** | **15,000**  **15,000** | **750**  **750** | **15,750**  **15,750** |
| **Full Banner** | **Below Cat** | **180x480** | **3200** | **160** | **3,360** | **19,200** | **960** | **20,160** |
| **Full Banner** | **In Post** | **940x180** | **4050** | **200.5** | **4,250.5** | **24,300** | **1,203** | **25,503** |
| **Full Banner** | **Top Bar** | **728x90** | **3689** | **184.4** | **3,873.4** | **22,134** | **1,106.6** | **23,240.6** |
| **Full Banner** | **Below Cat** | **653x81** | **3479** | **173.9** | **3,652.9** | **20,874** | **1,043.4** | **21,917.4** |
| **Full Banner** | **Top Bar** | **700x81** | **3589** | **179.4** | **3,768.4** | **21,534** | **1,076.4** | **22,610.4** |
| **Full Banner** | **In Post** | **300x250** | **8,333** | **416.6** | **8,749.6** | **49,998** | **2,499.6** | **52,497.6** |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  |  |  |  |  |
| **Page Takeover** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** |
| **Sponsored Content** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** |
| **Sponsored Projects** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** | **NEGOTIABLE** |

**Direct Enquires to** [**Info@todaysplash.com**](mailto:Info@todaysplash.com) **or** [**Todaysplash@gmail.com**](mailto:Todaysplash@gmail.com)

**OTHER INFO: All Special Sizes and Locations are Negotiable on Request**

**Note:**

* **Adverts that appear concurrently on home and other pages will attract a 50% surcharge on Home page Rate.**
* **Artwork to be provided by advertisers, saved in JPEG, GIF OR SWF Format.**
* **Artwork should be sent by email (as attachment to** [**Todaysplash@gmail.com**](mailto:Todaysplash@gmail.com) **or** [**Info@todaysplash.com**](mailto:Info@todaysplash.com)**) or submitted in zip, CD, or Flash Drive.**
* **All Adverts are subject to review and are Negotiable.**
* **Direct all Enquires to 08030516688 or 08059330901 or Todaysplash.com**

**SPECIAL CONSIDERATIONS ARE ALSO AVAILABE FOR START-UPS, ENTREPRENEURS,STUDENTS OR STUDENTS-BASED ORGANIZATIONS**